

Instruction GOTS logotype

If the GOTS logo is added to an article (e.g. garment) the labelgrade (organic/made with organic) must be added.

Option 1 - To be used for articles made in 95% cotton or more-
Cottover Bags, Shirts, Headband & beanies, T-shirts and Pique.



Option 2 - To be used for articles made in mixed fabric -
our CVC 80/20, all Cottover Sweatshirt.



NOTE: If you have a display with both labelgrades than you have to use the lower one (labelgrade: made with organic)

Option 3

The GOTS logo for marketing means it it appears on your emails, homepage where it is not connected to an article (e.g. garment). There the labelgrade should not appear.



Pantone colour system:
Pantone 362 C (coated)

Follow the instructions, and send us your material for approval before publication (both digital and printed material). Send to linda@tg-h.se and don't hesitate to ask if you have any question.